



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

## **SNOW POLO TREMBLANT INTERNATIONAL** *A successful 3<sup>rd</sup> edition!*

Mont-Tremblant, March 10, 2017 - For its third edition, the Snow Polo Tremblant International tournament was a resounding success at all levels! Nearly 2,000 people had the opportunity to attend this international tournament, a unique event in Canada, in addition to discovering this prestigious sport.

Messrs. Justin Fogarty, Marc Perreault and Herbert Ratsch, co-founders of the event, are delighted by the positive outcome of this third edition, which was held at the Gray Rocks airport, nestled in the gorgeous Mont-Tremblant scenery.

### **Final Results**

The bitter cold did not stop the players and horses, who put on a mind-blowing show for the crowd. The players of the four participating teams, along with their companions for the matches, faced each other off to take the highest honours and awed the crowd with their athletic abilities.

After two days of competition, Ralph Lauren's Polo Blue team won the tournament by defeating the Four Seasons Private Residences team 11-7. The semi-final opposing Mackenzie Investments and Holt Renfrew Ogilvy ended 7-2 in favour of the first team who claimed third place.

- 1st place - Polo Blue by Ralph Lauren: blue jersey
  - Nacho Figueras - PRO (Argentina)
  - Brendon Stenzel (Canada)
  - Elisabeth Fogarty (Canada)
  - Jeremy Monette (Canada)
  
- 2<sup>nd</sup> place - Four Seasons Private Residences: dark grey jersey
  - Olivier Girard - PRO (France)
  - David Payne (Canada)
  - Estelle Wagner (Luxembourg)
  
- 3rd place – Mackenzie Investments: black jersey
  - Luis Duggan - PRO (Argentina)
  - Roger Girard (Canada)
  - Justin Fogarty (Canada)

**POLO**  
BLUE  
RALPH LAUREN

HOLT RENFREW  
OGILVY

  
**MACKENZIE**  
Placements

  
**FOUR SEASONS**  
RÉSIDENCES PRIVÉES  
MONTRÉAL  
UN DÉVELOPPEMENT DE CARBONLEO

**Bell**Média

  
**CASINO**  
MONT-TREMBLANT

  
**DESTINATION**  
MONT-TREMBLANT

**Sotheby's**  
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Québec

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- 4<sup>th</sup> place - Holt Renfrew Ogilvy: light grey jersey
  - Paul Knapp - PRO (USA)
  - Sarah Knapp (USA)
  - Michael Husted (Switzerland)

### A First-time Participation for Ignacio ‘Nacho’ Figueras

To the spectators’ delight, Ignacio ‘Nacho’ Figueras participated for the first time in this tournament. The supermodel and brand ambassador of Ralph Lauren’s Polo Blue perfume was captain of Polo Blue team, which swept first-place honours.

He also won the trophy for most valuable player thanks to the quality of his play and his team spirit.

### Our Sponsors and Partners

The organizers of Snow Polo Tremblant International’s third edition would like to thank their sponsors and partners for making this event possible: Polo Blue by Ralph Lauren, Holt Renfrew Ogilvy, Mackenzie Investments, Four Seasons Private Residences, Bell Media, Mont-Tremblant Casino, Tourism Mont-Tremblant, Sotheby’s International Realty – Quebec, and Transcontinental.

“Ralph Lauren Fragrances is proud and honoured to have been a sponsor of this prestigious snow polo event. The POLO BLUE team, led by Nacho Figueras – Ralph Lauren Fragrances ambassador and international polo player – did an amazing job on the field and we are very pleased with our victory. Polo has always had a very special place in the history of the brand, and to be part of this international competition was a natural fit for us. This weekend has also been a great opportunity to celebrate our intense and refined fragrance, POLO BLUE Eau de Parfum, which reflects the distinction and sophistication of the event,” said Carl Morisset, Designer Brands General Manager at L’Oréal Canada.

“We are proud to be associated with this prestigious event, and are equally impressed with the organization and the spectators’ enthusiasm. It was a complete success and we wish to thank our team, the participants, as well as all those who were involved in the fundraising activities,” says Murielle Zagury, VP Marketing, Carbonleo, project developer of Four Seasons Private Residences.

Alongside the tournament, many activities for the benefit of community organizations were organized, including both a silent and live auction, which raised several thousands of dollars for the benefit of Prince’s Charities Canada and Fondation Tremblant.

**Virtual press room: Pictures and videos**  
<http://snowpolotremblant.com/fr/media/>

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