



**MEDIA INVITATION
FOR IMMEDIATE PUBLICATION**

**Snow Polo Tremblant International - Third Edition
March 3 - 4, 2017 in Mont-Tremblant**

Montreal, March 1st, 2017 – The media are cordially invited to attend the third edition of Snow Polo Tremblant International, which takes place this coming March 3 and 4 in Mont-Tremblant. This world-class snow polo tournament, unique in Canada and just one of three worldwide, takes place on the Gray Rocks Airport property.

More than 5,000 are expected to attend the prestigious event, which features 12 international polo players divided into four teams along with their superb mounts. The grand finale is on Saturday, March 4 at 2:45 p.m.

[Ignacio “Nacho” Figueras](#), the professional polo player who ranks in the world’s top five in his sport and is also the face of Polo Blue by Ralph Lauren, will compete this year as captain of the Polo Blue team. “Nacho” will be available for photos and interviews.

In Brief

WHAT	Third edition of Snow Polo Tremblant International There will be many opportunities for photos and interviews during the event
WHEN	Thursday, March 2 to Saturday, March 4
WHERE	Venue Gray Rocks Airport property A few minutes from the Grand Lodge Mont-Tremblant hotel, on rue Labelle (Hwy 327), Mont-Tremblant



	<p>Press room - accreditation</p> <p>Hotel Le Grand Lodge Mont-Tremblant 2396 rue Labelle (Hwy 327) Mont-Tremblant, QC J8E 1T8 1-800-567-6763</p>
WHO	<p>Ambassadors for the 2017 edition</p> <p>Nacho Figueras: English Patrick Langlois: French and English</p> <p>Spokespersons for the 2017 edition</p> <p>Marc Perreault, co-founder: French and English Justin Fogarty, co-founder: English Herbert Ratsch, co-founder: English and French</p>

Event Schedule

THURSDAY, MARCH 2 nd	FRIDAY, MARCH 3 rd	SATURDAY, MARCH 4 th
<ul style="list-style-type: none"> 5 p.m. to 7 p.m. (*VIP) : Players cocktail hosted by Four Seasons Residences – Fairmont Tremblant Hotel 	<ul style="list-style-type: none"> 10 a.m. to 12 p.m. : One practice- Polo field 12 p.m. to 2 p.m. : VIP lunch – Mackenzie Investments VIP Polo Club – Polo field 2 p.m. to 4 p.m. : Qualification matches – Polo field 4 p.m. to 7 p.m. (*VIP) : Polo Blue Cocktail hosted by Nacho Figueras – Le Grand Lodge Mont-Tremblant 	<ul style="list-style-type: none"> 8:30 a.m. to 9:30 a.m. : Parade – Place St-Bernard, Tremblant Resort 10 a.m. to 12 p.m. : Open practice – Polo field 12 p.m. to 2 p.m. (*VIP) : VIP lunch – Mackenzie Investments VIP Polo Club – Polo field 1:30 p.m. : Team and player presentation – Polo field 2 p.m. to 4 p.m. : Match for third place followed by Grand Final – Polo field 4 p.m. On-field celebration – Polo field 6 p.m. to 9 p.m. (*VIP) : Cocktail & Dinner – Mont-Tremblant Casino (\$\$) <ul style="list-style-type: none"> 6 p.m. – Welcome cocktail 7 p.m. – Dinner 9 p.m. until late night : Closing Party – Mont-Tremblant Casino, Presented by Polo Blue Ralph Lauren with Nacho Figueras. Awards presentation, silent and live auction & DJ music



Media Accreditation and Interviews

Media representatives who are interested in attending specific parts of the event, or who would like to do an interview, are asked to send an accreditation request by email to Cristina Annunzi at cannunzi@tactconseil.ca or by phone at 514-796-9159.

Accreditation cards are obligatory. They must be picked up, before entering the match grounds (Gray Rocks airport), at the press room inside Le Grand Lodge Mont-Tremblant. Cards can be picked up anytime as of noon on Thursday, March 2. The press room has high-speed WiFi for sending copy, high-res photos and video. A catering service will be available throughout the event. A second media facility will be installed at the polo field.

Press Room Hours

Thursday, March 2: 12:00 p.m. to 6:00 p.m.

Friday, March 3: 9:00 a.m. to 6:00 p.m.

Saturday, March 4: 8:00 a.m. to 6:00 p.m.

The media will also have full access to press releases, videos and photos of Snow Polo Tremblant International in the virtual press room at <http://snowpolotremblant.com/media>

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Instagram: [@snowpolotremblant](https://www.instagram.com/snowpolotremblant)

Twitter: [@PoloTremblant](https://twitter.com/PoloTremblant)

Information:

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